



UPM
UNIVERSITI PUTRA MALAYSIA



InnoHub
PUTRA SCIENCE PARK



JOME

Social, Strategy, & Competitive Card Game

A Malaysian-made card game that incorporates strategic and competitive gameplay. Players accumulate trophy cards by winning battles. The engaging JOME game was principally designed from teaching innovation. The JOME game has been extensively tested and highly rated from more than 100 play-testers. The JOME team aims to nurture a meaningful social relationship among friends and families as well as enhancing strategic thinking, competitiveness and humanistic skills for game enthusiasts through immersive card-play experience. This addictive and fun game is guaranteed to light up your day.

PITCH INFO

Have you ever played UNO? I am sure you did but UNO is only a social game. We are offering you a **brand-new card game** that provides **social, strategy and competitive** game play experience.



- Problem being solve

The market is lacking new innovative, strategy and competitive type card games. There is very little diversity in card games and play style.

- Who customers

JOME is presenting the **casual gamers, young and urban adults** a brand-new card game that provides social, strategy and competitive game play experience

- What we do

Introducing new game mechanics/play style which is **accumulative-type gameplay** compared to shedding-type gameplay (UNO, etc).

- How are we better than competitor

Major competition from popular card makers like UNO. JOME has a totally different **play mechanics** compared to all the other card games in the market. JOME will give a **fresh experience** for card players.

MARKET VALIDATION ACHIEVEMENT / TRACTION SALE



NEXT MILESTONE

Pitching for partners
Licensing with UPM
Penetrate **local market**
Expansion **overseas**
Marketing and promotions



Johan Ismail
(Founder)

ASK FUND/ PARTNERSHIP

Licensing with potential partners
with **game publishers** local or multinational

Partnership opportunities to
investors for self **publishing** route



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STARTUP NAME & LOGO



JOME



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