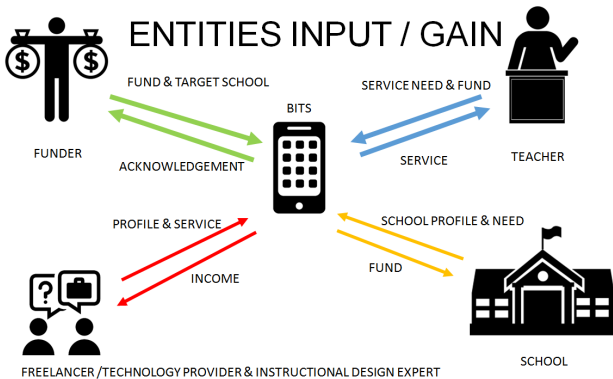


Market Validation for Establishing Future Classroom System



PROPOSED SOLUTION

- The ever changing world of technology demands the educational system of any country continuously to prepare in its delivery, management and support so that to best utilise technology to enhance learning for our children. For Malaysia to be a developed country by 2020 particularly, its educational system need to move faster and in tandem with the pace of technology. Our background research on Malaysian education system readiness shows that we are no way near to the mission of getting our schools to have enough support for the 21st century learning environment.
- We would like to envision a Big Hairy Audacious Goal (BHAG) of the 21st century learning environment for all schools, the Future Classroom. The Future Classroom concept is not new. The Future Classroom is about having high performance pedagogies, methods and practices of teaching, with integration and usage of education technologies.
- The Future Classroom concept needs a holistic approach to transform all schools to become equipped, guided and supported to establish their own Future Classroom. To reach this goal we are introducing BITS online platform. BITS combines all entities needed to achieve Future Classroom. These entities are: Schools, Funders (Parents & Communities), Teachers and Freelancers.
- BITS platform will govern all these entities and support the future development with a systematic approach. Schools are expected to register to BITS platform and give their input on their current level of teaching and learning with technology integration. Inputs can be in a form of service request by the school and teachers for them to achieve the desired pedagogies. Service requests such as projector which is not in working condition to be repaired, additional tablets for the class usage or even the appropriate Instructional Design to be built by the an expert. All these service requests will made visible to the public.
- Funders, the public, freelancers, instructional design (ID) experts and technology providers (BITSER) can search any school they're interested in to play their part. BITSER can register on BITS platform, send fund and contribute to Future Classroom development. All entities on the platform will have a role to play and benefit from BITS.

PROBLEM INTERVIEW DONE

- More than 10 problem interviews done so far, involving educators, ministry officials, school and preschool administrators. Data is being gathered and analyzed to test the LMC assumptions.

ACHIEVEMENT

Pitchings : Crdf 1 - Submitted by 15 June 2016



Dr . Habibah Ab Jalil
Director



Erzam Marlisah
Director



Nor Asiah Mohamad
CEO

+6016.2104.041

norasiah.mohamadrazak@gmail.com