



### Ogyberry - Pure Juice

- Healviver Sdn Bhd is a start up company that has acquired a patent with claims that its product OGYBERRY JUICE contain high antioxidant, carotene, phenolic and total flavonoid content and also vitamin c with stimulate immune system.
- Ogyberry juice which contains mainly of Barberry ( Berberies vulgaris) is a healthy and refreshing juice and in animal study has been proven to reduce side effect of anti leukaemia drugs, prevent atherosclerotic plaques in blood vessels, repair liver cells and also it's anti-inflammatory.
- In order to introduce Ogyberry to the market health conscious consumers particularly patients with liver problems are our target markets.

### ACHIEVEMENT

#### Pitching

- HIPS, CRDF, CCGF, AIM, CRADLE

#### AWARD

**Gold Medal** BioMalaysia Exhibition 2013

### CURRENT STATUS

- OGYBERRY is working on the minimum viable product, discovering the market by doing market validation and looking for business fund.



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