

**FoodPin is the first food app that considers user's budget!**

- Food Pin is a crowd sourced map based with pins mobile application caters for budget conscious eateries such as food stalls and restaurants by focusing only on 1 specialty item.
- Low budget food-goers such as students can quickly identify the best food nearby, crowd sourced ranking, halal certified by selecting the appropriate amount of money to spend.
- We offer business analysis performance to restaurant owners to subscribe our FoodPin.

### ACHIEVEMENT

**Total fund secured : RM179k**  
**Investor: PlatCOM Venture**

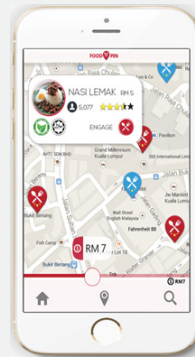
### AWARDS

**Gold medal MyEXPO 2013**  
**Bronze medal PECIPTA 2013**

### FoodPin Features:

- Price Range
- Food Quality Ranking
- Most popular Dish
- Direction + Street View

FoodPin offers business performance analysis & recommendation to improve F&B service to customers



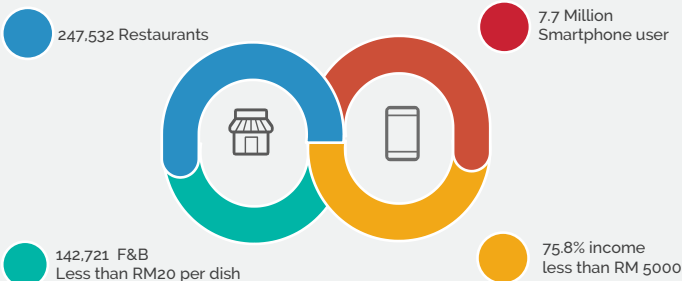
Compare prices

Find people's choice

Discover the popular dish

Use directions

### MARKET POTENTIAL



### STATUS

- Working on the minimum viable product for FoodPin app
- Discovered the early adopters including students, low income earners, food stalls & food restaurants.



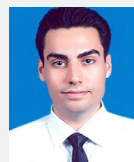
**Dr. Marzanah A Jabar**  
Director



**Dr. Wan Nurhayati Wan Ab. Rahman**  
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**Niloofar Yousefi**  
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