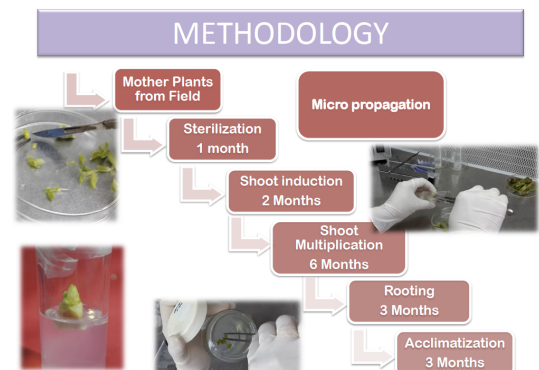




### DESCRIPTION

- Problem statement: Lack of supply for Fig plants for consumers
- Solution: Tissue Culture specialized method propagati



### ACHIEVEMENT

- Important discovery of the customer needs to remain sustainable during problem interview of customer discovery phase

### STATUS

- Completed problem interview of customer discovery phase. Need to pivot to other product ideas within the same domain



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