Money Genius Sdn Bhd

SMART MONEY KIT
Bright Kids Smart Money

Smart Money Kit: Bright Kids Smart Money an alternative to help parents and teachers in increasing financial literacy among kids. It is a comprehensive educational product with numerous activities arranged according to the children's ages and developmental stages in between six to 12 years old. The accompanying guidebook contains each activity's objectives, timing, requirements and instructions for easy reference. It also comprises six basic units covering financial management education i.e. getting to know money, financial goals, needs vs. wants, saving, expenditure and budgeting, and basic concepts of Islamic banking. The most important advantage of this product is that all the items and contents applied Islamic financial concepts and moral values. There is no other financial games in the market have this unique value so far.

ACHIEVEMENT
Sales RM73,781.20

- August 2016 - 2016 International Invention Innovation Competition in Canada (iCAN 2016), GOLD AWARD & SPECIAL AWARD, Category: Children Invention
- December 2015 - PECIPTA' 2015, Kuala Lumpur Conventional Center, Kuala Lumpur, Malaysia, SILVER AWARD, Category: Commercialization
- September 2015 - Anugerah Harta Intelek Negara 2015 Putra World Trade Center (PWTC) Kuala Lumpur, THE GRAND AWARD + RM 10,000 CASH, Category: Copyrights (Profesor Bijak Wang)
- December 2014 - 2014 World Inventor Award Festival (WIAF 2014), Seoul, South Korea, WORLD INVENTOR ORDER OF MERIT AWARD, Category: Invention for Children

CURRENT STATUS
- Commercialising Smart Money Kit

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