

Advanced Skin Technology: Nanocosmeceutical Formula Incorporated With Palm-Based Kojic Monooleate

PATENT NO. PI2012700896



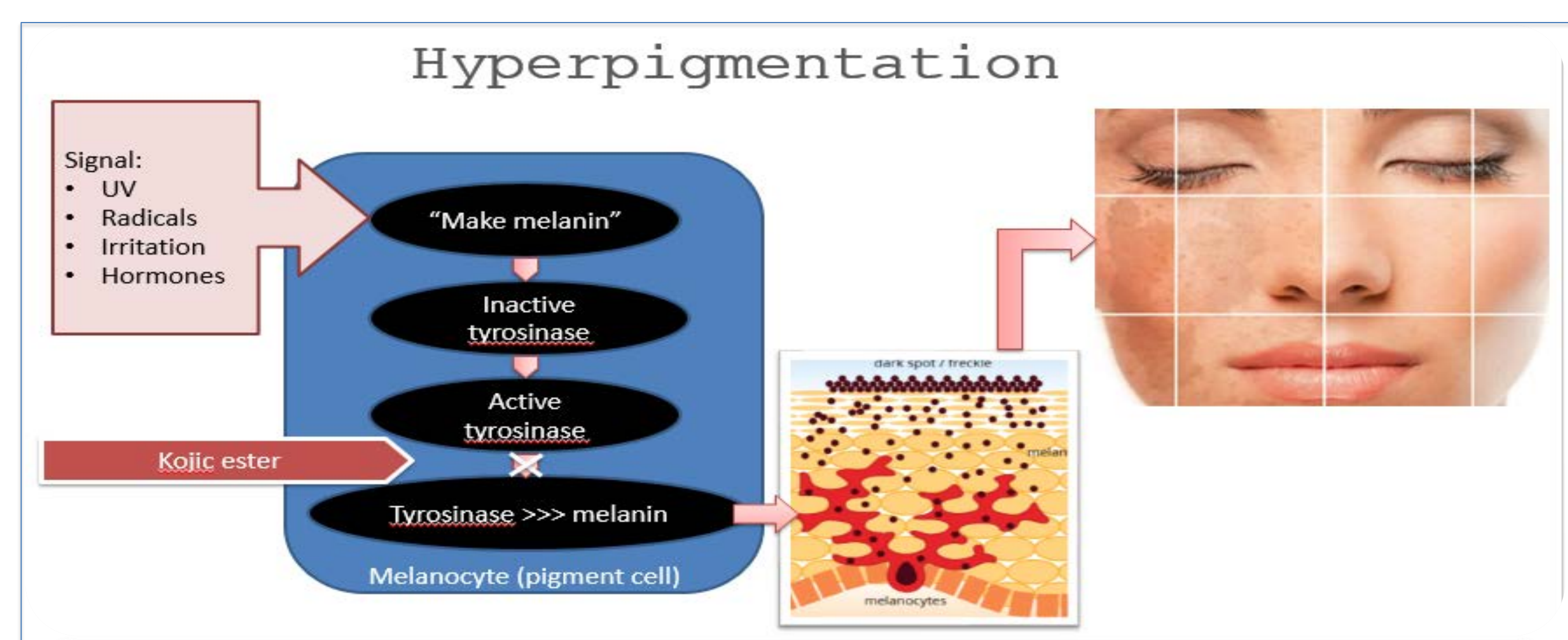
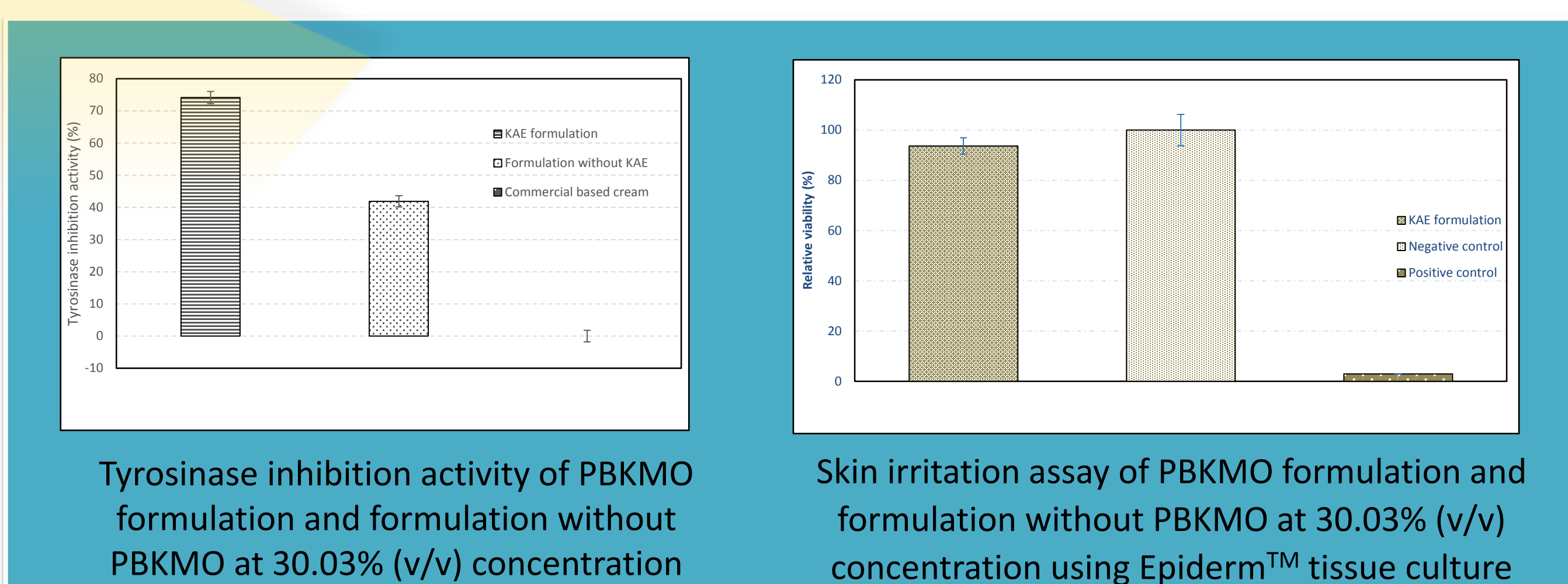
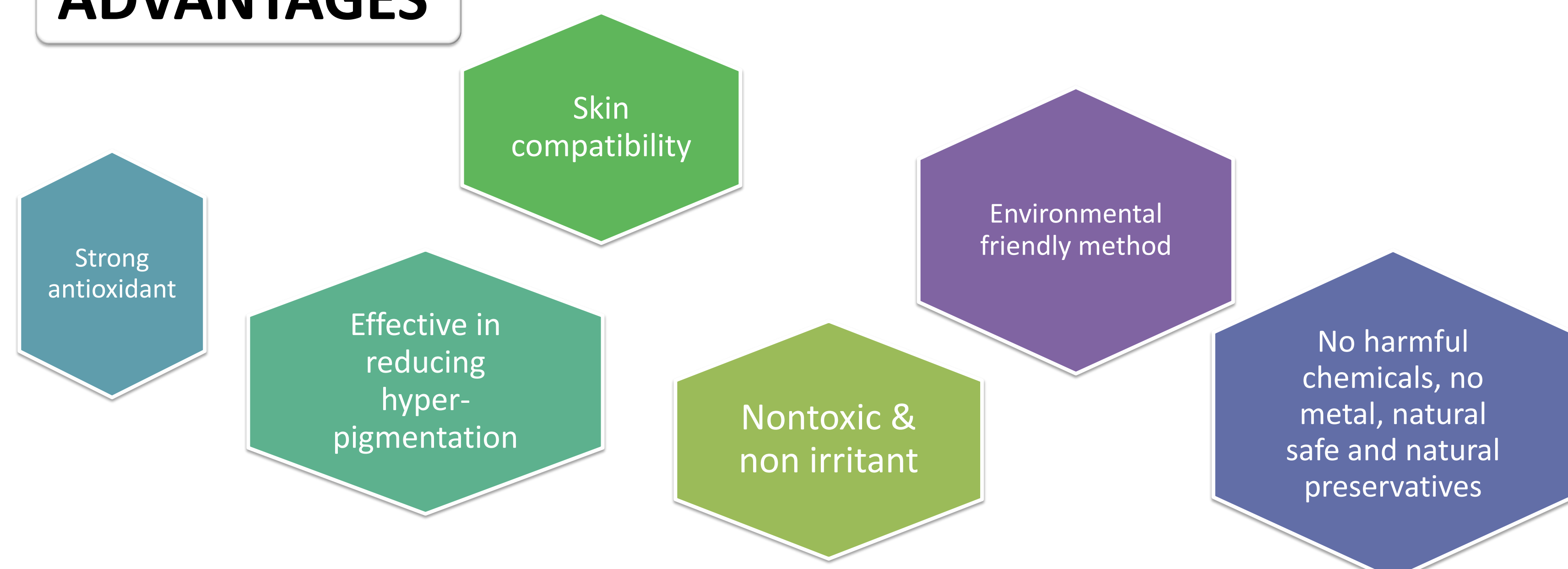
INTRODUCTION OF TECHNOLOGY

Palm-based kojic monooleate (PBKMO) is an active ingredient that has been enzymatically modified so that it can be used in nanocosmeceutical formulation. Modern researchers have shown that PBKMO has anti-tyrosinase, anti-microbial, anti-inflammatory and anti-oxidant effects. This product can be used as an alternative for harmful ingredients available in counter such as mercury, hydroquinone and paraben. Nanoemulsion was used to encapsulate the bioactive ingredient formulation since it is challenging due to poor solubility and low bioavailability which may hinder their delivery effectivity. This product useful as hyperpigmentation therapy where it blocks the excess production of melanin and contained safe (non-toxic) and natural ingredients which is suitable to be used for consumer.

INVENTION

PBKMO nanoemulsion formulation is safe, non-toxic, cost efficient and effective in reducing hyperpigmentation problems.

ADVANTAGES



MARKET POTENTIAL

- PBKMO (raw) is suitable for B2B market:
 - Cosmetic industry
 - Food industry
- PBKMO formulation is suitable for B2C market:
 - Skin pigmentation inhibitor product

Consumer/End User

- OEM/ ODM/ Cosmetic manufacturer
- Women and men range in age between 18- 50 y/o with hyperpigmentation problem



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