

Leadership Demanded Of Our Times

Lecture Slides

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Leadership Demand Of Our Times

What Happened and Why?

10s



20s



UBER

British Gas
TOSHIBA

xerox



30s



Leadership Demand Of Our Times

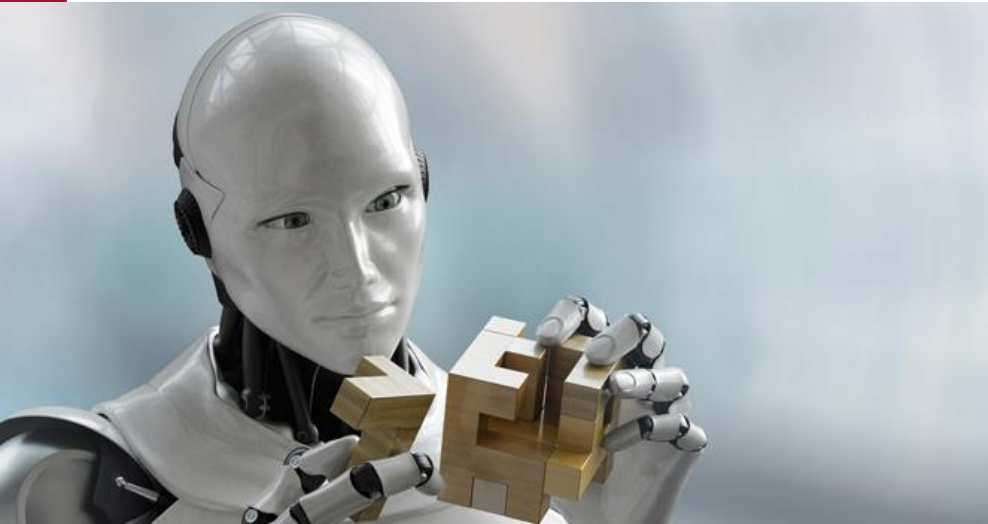
2007/8 Financial Crisis



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Unprecedented Surprises

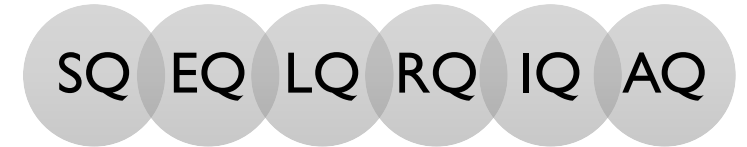
External



Internal



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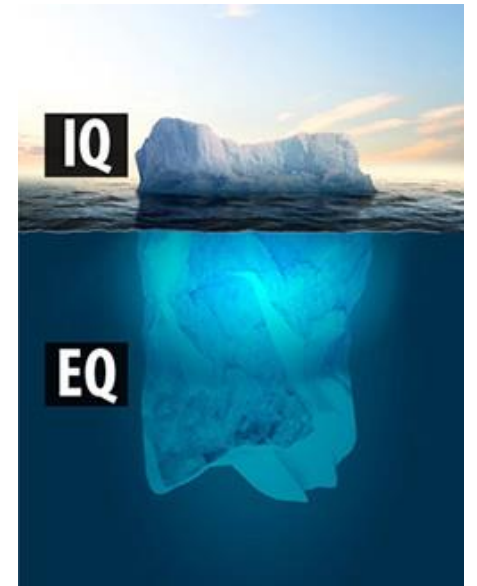


Knowing, Doing, Being

Head, Hands, and Heart & Mind and Heart

Harvard After 2007 – Essays; 50% of SP; Self, Us & Now; Personal—Keep, Discard, Innovate

Self Awareness	Social Awareness
Self Management	Relationship Management



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Old-School and New-School of Leadership

Leadership of the Past	Leadership of Present
Leadership is of born. It can be exercised only by those that are born to be leaders.	Leadership can be nurtured. Continuous learning is important. Leadership can be exercised by anyone.
Leadership requires power, authority, influence, and charisma.	Leadership can be exercised even without
Leaders must be able to set orders and directions, and provide solutions	Leaders should rather expose/disclose the challenges, and bring the people to solve them collectively.
Leaders must be able to satisfy hungers of the followers	Leaders must at times disappoint followers, but help them reach from point A to B
Leadership is about the best—being the smartest, persuasive, etc.	Leadership is about the work of CFO.
Leadership is about making others to follow you.	Leadership requires both the leadership & followership

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Process



Leadership Demand Of Our Times

I. Power, Authority, and Leadership

Key Components of Leadership

1. **Questions**
2. **Failures** – Ego, Ignorance, Arrogance. Ex: Viking
3. Use of **Power** and **Authority**. Ex: Trump & Policy Force
4. Managing **Expectation**. Ex: Trump's Make America Great Again
5. **Experimentation**
6. **Focus/Attention**
7. **Honesty**. Ex: McNamara & HKS

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I. Power, Authority, and Leadership

What is Power?

- Causes Something To Happen, Have an Impact
- Everyone Has Some Power
- But No One Has Absolute Degree of Power
- Relational—BCDD, Personal and Positional

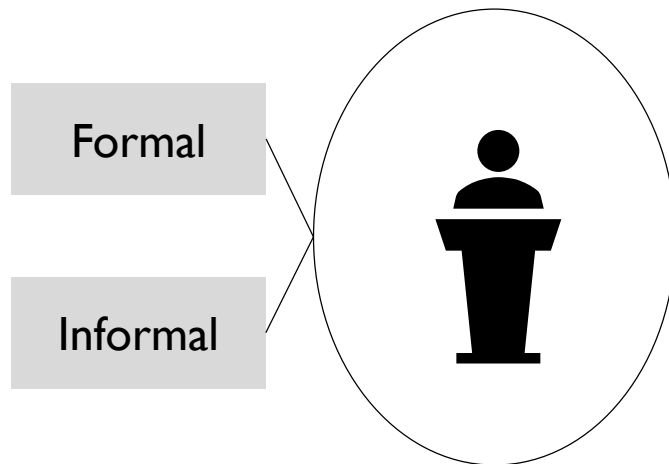


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I. Power, Authority, and Leadership

Authority

Person with Authority



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I. Power, Authority, and Leadership

What is Leadership?

- Activity
- With or Without

Leadership Reality Testing

Reality

Willingness and Endeavor
To Face and Solve Tough
Problems

Change

Willingness and Endeavor
to Bring Changes in Our
Mindset, Behavior, Habits,
Norms and Values

Create

Willingness and Endeavor
to Create or Innovate To
Bring Changes

Progress

Willingness and Endeavor
to Bring About
Improvements in Human
Conditions

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2. Importance of 'Making a Choice' & Agenda Setting

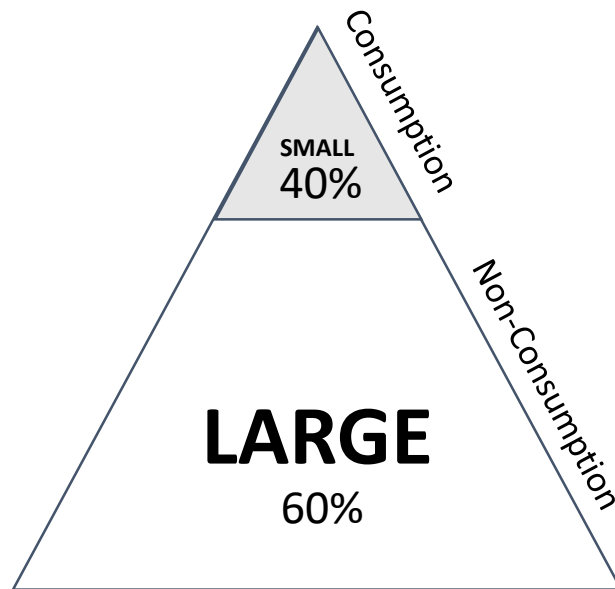
Things That Require Attention, Where Our Heart Plucks, Things That Are Decaying



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2. Importance of 'Making a Choice' & Agenda Setting

Look To Where the Real Window of Opportunities Is



Any Areas or Ways We Could Target Non-Consumptions?

A market-creating Innovation **targets non-consumption** by transforming **complicated and expensive** products into **simpler and less expensive** products, enabling a **much larger set of people** access to them.

1. Over-Engineered Products
2. Over-Competitive Services
3. Emotions or Energy
4. Actions: Waiting and Workarounds
5. Abundant or Idle Resources
6. Edge of the Law

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3. Three Steps Forward, One Step Back

On The Balcony...On the Dance Floor



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Wrap-Up

1. Knowing of Leadership

Question: So What Is Your Definition of Leadership?

- Closing the Gap Between the Reality and Aspiration
- Paying Attention to the Things That Are Decaying

2. Doing of Leadership

- Importance of Evoke & Provoke
- Leadership and Followership

3. Leadership of Being

- Private Gains < Public Gains
- Claiming Value < Creating Values
- So What Is Happiness?
- Why Happiness Is Important

