

ADAPTIVE WEAR FOR DISABLED ELDERLY

AR2018000278



CURRENT ISSUES

- -Our country **are going** to be ageing nation country in 2030. Almost, 15 per cent (5.6 million) of the population are classified as senior citizens in Malaysiaby 2035 (Rahim, Hamid, Muhamad, & Zakaria, 2018).
- -Health problem is the biggest issues among elderly in Malaysia. Healthdata.org state that stroke, azheimer, arthritis is the highest illness among our elderly.
- -Even our caretaker state that changing the garment is the most challenging part for them.







PROBLEMS

- -Lack in terms of functional garment for elderly with physical disabilities.
- -Disabled elderly having difficulties in dressing themselves.
- -Caretaker also have **problem in helping** our elderly.

ADVANTAGES

- Easy to use/handle
- Washable
- Special compartment for cold pack and urine pack
- Using magnetic button

MARKET POTENTIAL

- This product marketed by Adaptive Ltd.
- Our future market plan (hospital and care center)
- Targeting 0.1% caregivers out of 22.6million as our potential market.





TRL 7: DEMONSTRATION OF PROTOTYPE

Adaptive wear is a clothing designed for people with physical disabilities, who may experience difficulty in dressing themselves



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