



Solution - Biodegradable and compostable packaging food trays

PITCH INFO

Solution - Biodegradable and compostable packaging food trays (and others) made from local agricultural waste that are sustainably sourced. To replace trays and others made from plastic that contribute to environment pollution/waste. Offer a solution to large scale farm to manage/dispose of their agricultural waste after harvesting. Transforming waste into an economically viable products that generate income, create employment, and environment friendly. Proven to extend the food freshness by additional 1-3 days which allow user of the trays to sell more on the shelf and less waste.

- Who customers - Key targets are fresh fruits and vegetables producer and importers/distributors and manufacturer of biodegradable/compostable packaging
- What we do - We design and manufacture biodegradable and compostable packaging trays using all local resources (materials, talent, facilities, infrastructure, expertise, R&D etc)
- How are we better than competitor - Abundance of agricultural waste that are generated sustainably that mitigate supply risk. People with extensive know-how to design/manufacture the trays. Tight control across the business from upstream all the way to downstream. Supported by UPM.

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STARTUP

FiberStrong Sdn Bhd

FiberStrong
Make Locally, Market Globally

MARKET VALIDATION/ ACHIEVEMENT/SALES

Currently in talk with local large scale organic farms that produces fresh vegetables for export and local fruits producers/importer/distributors to design/manufacture trays to pack their fruits and vegetables. Expected manufacturing volume is 2 million pieces per month.

NEXT MILESTONE

To raise fund to commercialize i.e. working capital to procure raw material, make production mould, obtain green certifications, and other costs involved to conclude a sale.



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