UPM

Universiti Putra Malaysia

www.upm.edu.my

PUTRA SCIENCE PARK

AGRICULTURE • INNOVATION • LIFE

PUTRA SCIENCE PARK
INNOVATION

Technology Transfer Office
PROSPERING THROUGH INNOVATION

Putra Science Park
Technology Transfer Office

PSP is involved with **technology transfer activities** in Universiti Putra Malaysia (UPM), moving **potential technologies** and inventions from **the laboratories to the marketplace**.

PSP assists in securing and protecting novel innovations through intellectual property processes and identifying applicable **commercialisation strategies** for the created intellectual property.

Micro World-A Board Game for Infectious Disease Awareness

AR2022W03519

- A board game as a tool for students in health sciences to learn about zoonotic infections.

- This game is also a tool that creates awareness for the public, on the association between human, animals and the environment, pertaining to infectious diseases.

- **Market :** game application / educational

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TRL **4**

UPM UNIVERSITI PUTRA MALAYSIA BERILMU BERBAKTI

PUTRA SCIENCE PARK

Arespiratory mobile application

LY2022W03517

- Developing a mobile application on Android Operating System o help in their learning of the respiratory system.

- This app provides a sleek, sophisticated interface, offering minimal text, more of animation and interactive activity with inclusion of AR model of the respiratory system which makes it unique.

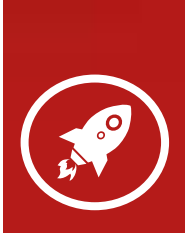- Features : Type of quiz audio-prompted quiz vs drag & drop quiz.

Dr Rafidah Hod
Faculty Of Medicine And Health Sciences
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rafidahhod@upm.edu.my
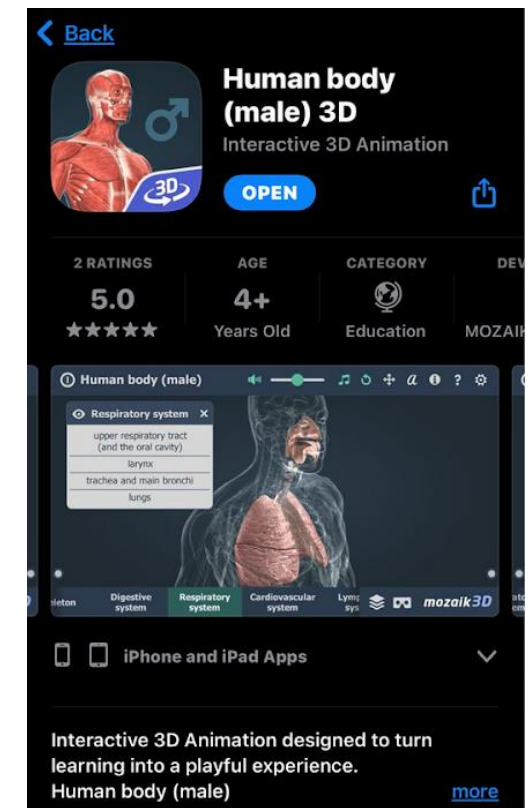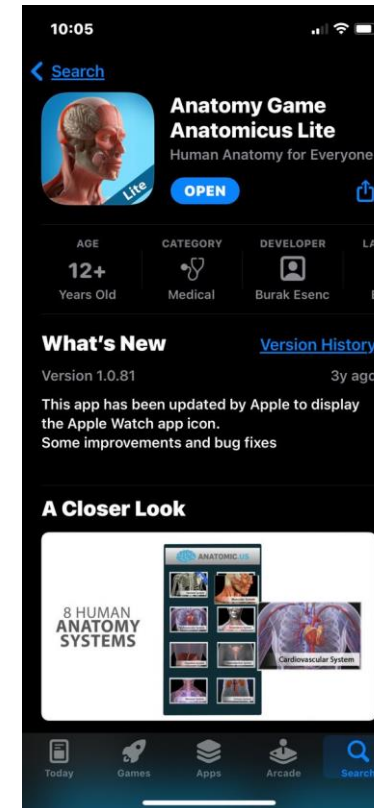
Market :
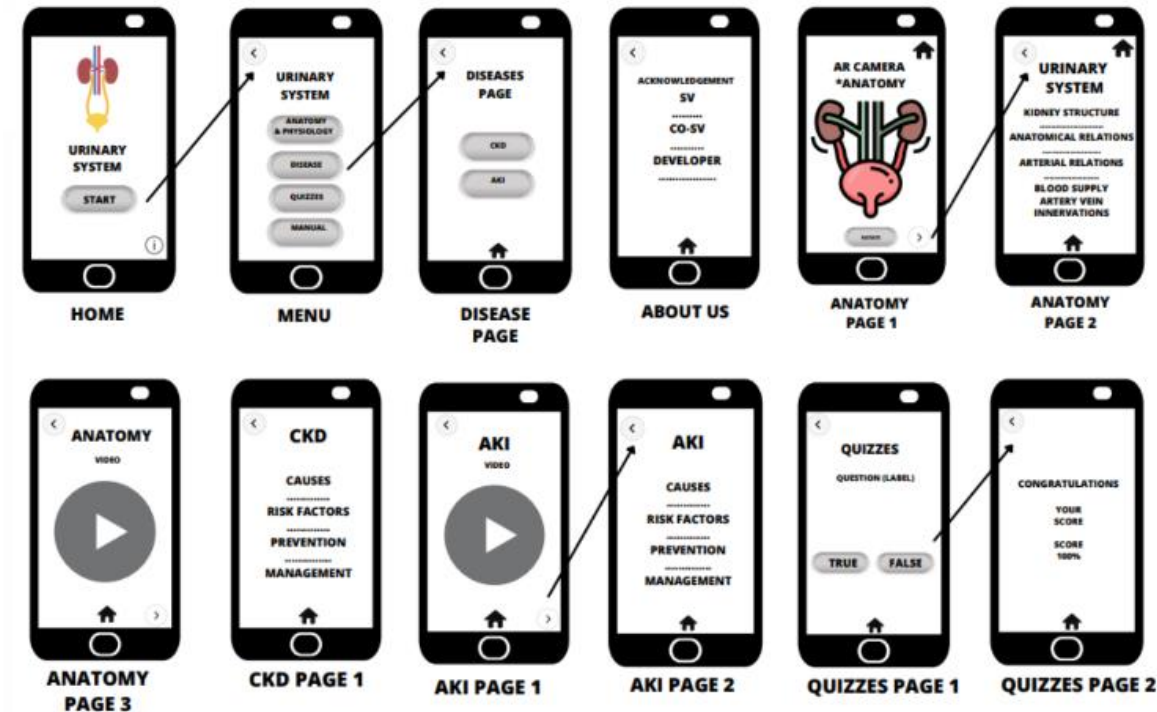Medical and health sciences students

TRL **6**

Arenal : augmented reality mobile application

LY2022W03516

- Aims to facilitate medical students in understanding urinary system (US) better by implementing Augmented Reality(AR).

- Arenal able to spin around a detailed 3D kidney model on a phone/ tablet. Notes, videos and quizzes are provided in this application.

- **Features :** For 3D model, some alterations in model colour and labelling, for diagram and pictures, adapted and redrawn from anatomy and physiology lecture notes, for video, original self-recording performed, all consents acquired

Dr. Nurul Hayati Mohamad Zainal
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Market :
Undergraduate medical/ nursing/ physiotherapy/ biomedical/ health sciences student that are learning the anatomy and physiology of kidney.
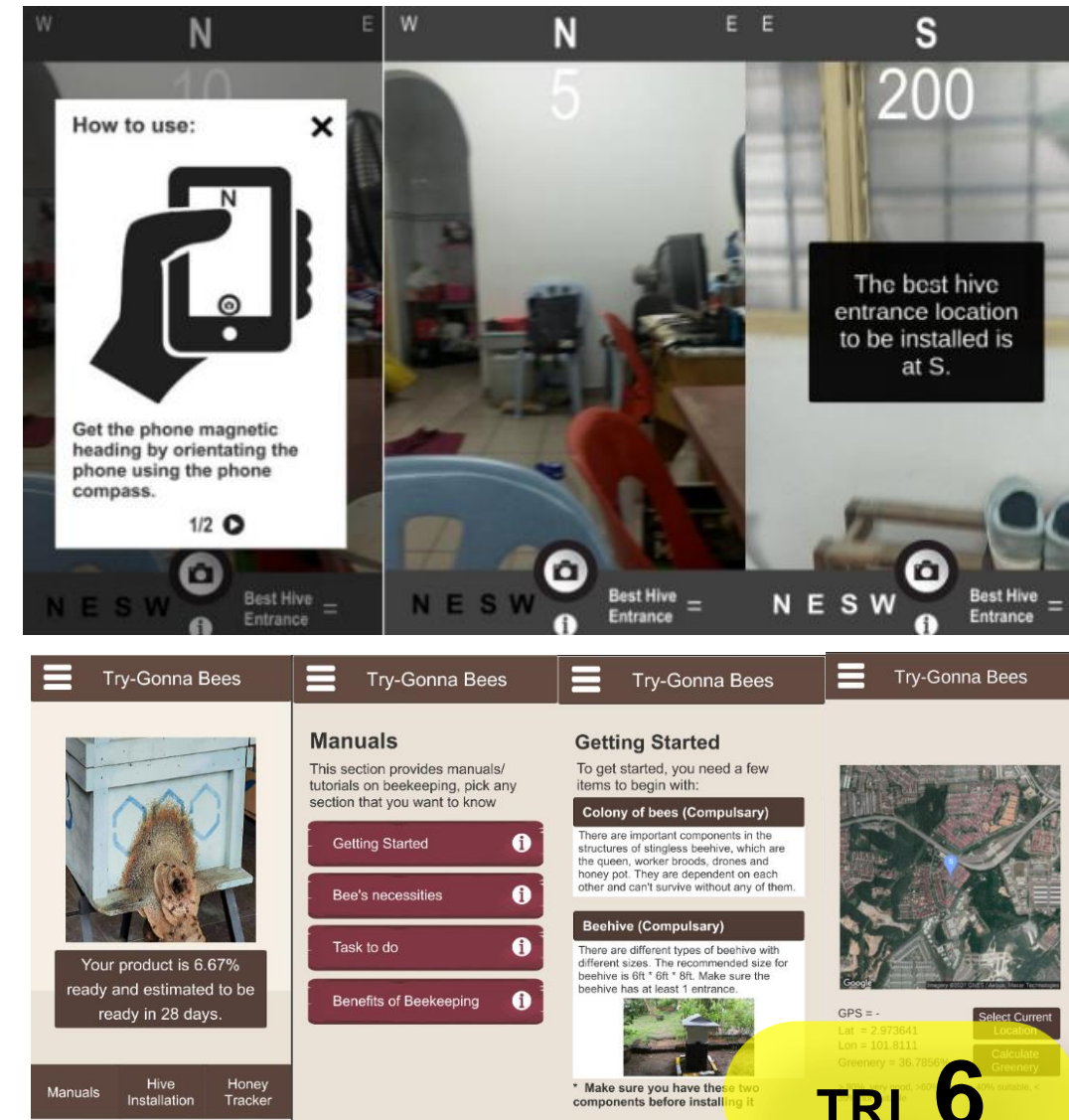
TRL **6**

Try Gonna Bees Apps

LY2022W03512

- This application is designed to guide user on how to beekeeping by providing a few manuals as well as functions which includes suggesting suitability of a possible location to install a stingless beehive and keeping track beekeeping activities.

- The original of the work is that it can detect a suitable place to install beehives using greenery and luminance detection algorithm.

- **Market** : Inexperienced beekeepers who want to try urban beekeeping, School / college science project, Educational science startup kit set.

Dr Noris Mohd Norowi
Faculty of Computer Science & Information Technology
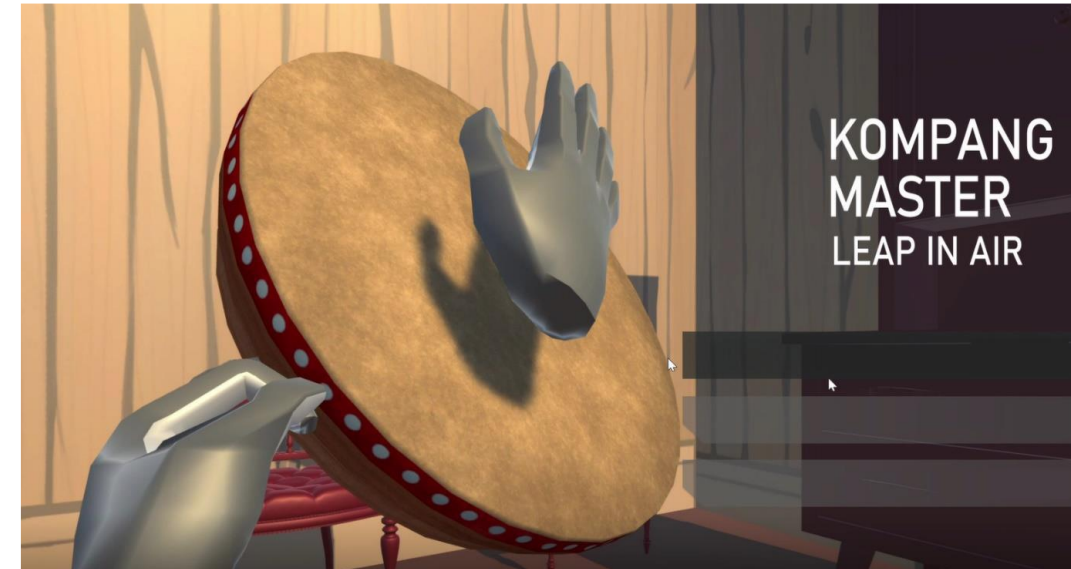Expertise : Multimedia Information Systems
noris@upm.edu.my

TRL 6

VirLeap : Virtual Kompang Apps

LY2022W03513

- VirLeap Kompang is developed to be played on a desktop VR using Leap Motion as the controller.

- The Leap Motion controller is a tiny USB device that can be attached to any laptop or desktop and through the use of cameras with infrared light, it can detect users' hands and fingers as well as the gestures made like pinching, holding, or hitting an object.

- In VirLeap Kompang's case, the spatial information on where the hitting gesture is made is directly mapped to the notes in the Kompang , i.e. Bum and Pak. Like many other Digital. Musical Interfaces, the sounds produced are all pre-recorded an its likeness is similar to playing a virtual piano or virtual guitar apps.

KOMPANG MASTER LEAP IN AIR

Market : School / college project, Educational startup kit set.

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Expertise : Multimedia Information Systems
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TRL **4**

BURDLe : Bridging the Urban-Rural Gap in Dissemination of Knowledge in Learning Apps

LY2022W03514

- BURDLe is a web app (an application program that is stored on a remote server and delivered over the Internet through a browser interface), which is aimed to use lower bandwidth, provides better immediacy and intimacy to its users.

- It is developed specifically to help students from the rural area which have lesser facilities and limited Internet accessibility.

- Compared to other virtual learning platforms, BURDLe takes up less data and is more intuitive as it is designed to have the look and feel of other social media platforms.
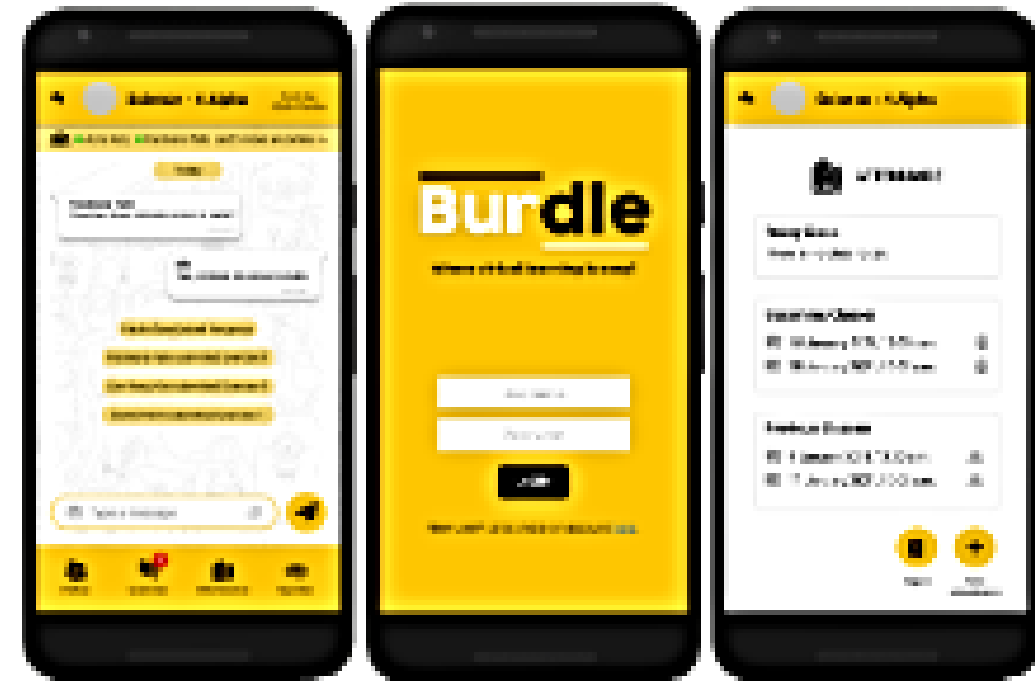
Dr Noris Mohd Norowi
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Expertise : Multimedia Information Systems
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Market : School / college project, Educational startup kit set.

TRL 4

INNOVATION DIRECTORY – *ONLINE*

www.sciencepark.upm.edu.my / industry

Engagement Process

UPM- INDUSTRY
Commercialisation Process

INDUSTRY

INDUSTRY

Interested in UPM Technology → Promotion Meeting → Agreed to Commercialise? → Term sheet Discussion → Commercialisation Document Preparation → MoA Signing → -Technology Transfer -Manufacturing -Marketing -Profit

Promotion Meeting
• UPM Technology explanation
• Collaboration process
• Licensing / Outright process

Term sheet Discussion
• Win- win
• Cost involved
• Duration
• Territory

Commercialisation Document Preparation
Legal UPM & Industry

MoA Signing
-Comm fee payment
-Commercialisation fund
- MTDC
- SME Corp
- PPRN MOHE

Technology Transfer
• UPM Support
  - Press Conference
• UPM Website promo
• Tradeshow
• Highlighted to MOHE-MOSTI-MITI

TECHNOLOGY

IP CLUSTER

www.sciencepark.upm.edu.my/industry-2263

- AGRICULTURE - Plant **(18)**
- AGRICULTURE – Tools/Machine **(19)**
- AGRICULTURE – System **(6)**
- AGRICULTURE - Livestock **(15)**
- BIOTECHNOLOGY **(24)**
- HALAL **(6)**
- FOOD **(26)**
- HEALTH & MEDICAL **(27)**
- HEALTH & MEDICAL - Equipment **(28)**
- ELECTRIC & ELECTRONIC **(8)**
- ENGINEERING **(27)**
- MATERIALS **(14)**
- ENVIRONMENT **(7)**
- TIMBER **(6)**
- ICT & SOFTWARE **(29)**
- EDUCATION **(18)**

AGRICULTURE & FOOD (AF)

APPLIED SCIENCES & ENGINEERING (ASE)

BIOSYSTEM & BIOTECHNOLOGY (BB)

BUSINESS ECONOMIC & GOVERNANCE (BEG)

ENVIRONMENT & ENERGY (EE)

FORESTRY & BIODIVERSITY (FB)

HUMANITIES & NATION BUILDING (HNB)

HALAL SCIENCES & MANAGEMENT (HSM)

HEALTH & WELL BEING (HWB)

MATHEMATICAL SCIENCES & ICT (MSCIT)

MATERIAL SCIENCES & TECHNOLOGY (MST)

UPM UNIVERSITI PUTRA MALAYSIA BERILMU BERBAKTI

PUTRA SCIENCE PARK

UNIVERSITY INNOVATIONS

INDUSTRY & COMMUNITY

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