

MALAYSIAN NATURAL NUTRACEUTICALS FOR ARTHRITIS RELIEF

TRADE SECRET NO.: TS2022060801

ISSUES

The cartilage gradually deteriorates, leading to joint pain, stiffness, and limited mobility



SOLUTION



THE SUPERIORITY OF PRODUCTS COMPARED TO THE COMPETITORS

BRIEF TECHNOLOGY

NUTRIDHYAN Moringa Softgel and Collagen Peptide Botanical Drink combines supercritical fluid extraction (SFE) green technology with moringa seeds' natural properties and collagen peptides. The result is a powerful and natural remedy for arthritis, offering anti-inflammatory benefits and supporting cartilage repair and joint health.

CURRENT ISSUES

Current arthritis treatments have potential side effects and may not fully meet patients' needs. Conventional pharmaceuticals can cause adverse reactions, and some natural remedies lack comprehensive joint support. Standalone collagen supplements may not effectively address joint inflammation.

The demand for a natural, potent, and well-rounded arthritis solution is evident. NUTRIDHYAN Moringa Softgel and Collagen Peptide Botanical Drink aim to fill this gap by combining bioactive isothiocyanate and collagen peptides for a more holistic and effective treatment approach.

INVENTIVENESS & NOVELTY

NUTRIDHYAN Moringa Softgel and Collagen Peptide Botanical Drink exhibit inventiveness and novelty in arthritis treatment and joint health. Its unique combination of bioactive isothiocyanate and collagen offers a comprehensive solution, surpassing existing treatments.

The product's focus on natural and eco-friendly approaches meets the demand for sustainable healthcare. This innovation promises to revolutionize arthritis management, providing a safer and more effective alternative for relief from arthritis-related discomfort.

THE SUPERIORITY OF PRODUCTS COMPARED TO THE COMPETITORS

NUTRIDHYAN Softgel & Collagen Peptides Botanical Drink	Moringa leaves capsules	Market collagen powders
Softgel bioactive compounds are efficiently absorbed, reaching all cells via the bloodstream, enhancing bioavailability	Current market only utilize the leaves and presented in hard-shell capsules	Market collagen powders lack anti-inflammatory bioactive compounds.

USEFULNESS & APPLICATION

- The natural combination of bioactive isothiocyanate and collagen peptides provides comprehensive relief from arthritis symptoms, including joint inflammation and cartilage repair.
- Its convenience and efficacy make it an ideal choice for individuals seeking a safer and more holistic approach to managing arthritis.

IMPACT OF THE PRODUCT

- The product improves quality of life for those with arthritis, addressing existing treatment limitations.
- The eco-friendly approach also meets the growing demand for sustainable healthcare options.
- This product promises a meaningful contribution to arthritis

MARKET POTENTIAL

- Nutritional Supplements Market
- Joint Health and Skin Care
- Natural and Plant-Based Products
- Aging Population
- Fitness and Active Lifestyle

TRL : i9 – PRODUCT/SYSTEM PROVEN



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